



2015 Social Purchasing Portal (SPP) SUPPLIER CRITERIA

In order to be listed as a supplier partner with the *Social Purchasing Portal (SPP)*, a business must fall into one of two streams: **'Employment'** or **'Social Purpose'**. Each stream illustrates the supplier's dedicated effort to support community economic development (CED) in Winnipeg, with the main difference being the capacity of the business to provide continuous employment possibilities.

GENERAL (applies to both SPP Streams)

Must:

- Be a locally-owned and operated Winnipeg entity: at least 51% of ownership is held by people that reside in Winnipeg. Be actively operating in Winnipeg. *Franchises of non-local entities do not qualify.*
- Be conducting business for at least 6 months and be able to meet the potential demands of SPP purchasers.
- Preference will be given to a business located in an economically disadvantaged area of Winnipeg or easily accessible to individuals with barriers through the use of public transport.

1. EMPLOYMENT STREAM

- For-Profit sole proprietor, partnership, or incorporated businesses.
- When hiring, demonstrate a commitment to posting jobs through the SPP, giving a "1st look" at résumés from Employment Exchange (EEC) job-seekers and to providing feedback on the hiring process – or - has an internal hiring process that gives preference to those who face multiple barriers to employment.
- Commitment will be tracked during a 1 year demonstration of commitment period that considers:
 - number of jobs posted
 - number of interviews given
 - successful hiring and retention
 - Supplier's feedback on hiring process
- Can provide specific examples of how they practice at least two of the **Neechi CED principles**

Barriers to Employment **may** include:

- | | |
|----------------------------------|------------------------|
| • Age | • Inadequate Childcare |
| • Criminal Record | • Mental Illness |
| • Disabilities | • Language |
| • Inadequate/Access to Education | • Domestic Violence |
| • Substance Abuse | • Gender |
| • Housing | • Ethnicity |

2. SOCIAL PURPOSE STREAM

- Social Enterprises and Cooperatives.
 - Social Businesses Committed to an active practice and promotion of at least 6 of the 11 **Neechi CED principles** and to giving feedback on how this commitment is clearly demonstrated in their business values and actions.
- &**
- Have a clearly defined ethical second bottom line that is tied to the **Neechi CED principles** in addition to profit *and*
 - *Is open to learning about and considering social hiring practices.*

Neechi CED Principles

- Use of Locally Produced Goods and Services
- Production of Goods and Services for Local Use
- Local Re-Investment of profits
- Long-Term employment of Local Residents
- Local Skill Development
- Local Decision-Making
- Public Health
- Physical Environment
- Neighbourhood Stability
- Human Dignity
- Support for other CED Initiatives

What is a Social Enterprise?

For consistency, we use the definition outlined by the Manitoba Social Enterprise Strategy:

“Social enterprises are non-profit organizations that use a business model to realize social, cultural and environmental outcomes, such as fostering a more sustainable environment, providing important community services like child care, generating revenue for non-profits or creating jobs and training opportunities for people with barriers to employment.”

- SPP Social Enterprises are non profit
- SPP Social Enterprises are not required to hire people facing barriers to employment
- SPP Social Enterprises may fund a non profit
- SPP Social Enterprises may be self sustaining
- SPP Social Enterprises **must** have a clear social/environmental purpose